our pictures. We've traded up from conspicuous consumption to conspicuous expression. Rather than buying more material goods than our neighbors, people are actually buying social media followers!

Our social media misuse represents a dangerous irony. Social media platforms and their underlying technologies are erasing boundaries between our personal & business selves, between what is internal & external to a company, and even between competitors & partners. Yet by creating images that are distinct from our true selves, we are trying to force a duality – our authentic selves & our social media images – onto a platform that is eliminating the need, if not the possibility, for this division.

Whether in person or online, what matters now is not the quantity of our connections, but their quality. You can't forge deep, meaningful, mutually beneficial connections through an inauthentic avatar. Here's why:

1. **It's exhausting**: It takes a tremendous amount of work to be two people, or two companies. In fact, it's impossible to do this without one of our "selves" suffering from lack of attention. The more time we spend artificially strengthening our virtual images the weaker our true character becomes.

2. **It's transparent**: Everyone can see when we're putting forth a false image. We like to think of our SM profile as a mirror, an image that shows how rosy our lives are. In reality, it's a two-way mirror: everyone in the world can see & know when our true selves & our virtual images are inconsistent. And that inconsistency remains part of our permanent digital records.

3. **Its scoring system doesn't add up**: Social media users carefully track the number of their connections, "likes" and followers as a way to measure their "success" – just as conspicuous consumers keep score of their purchases. But the scoring system has changed; our success and happiness hinge on quality and depth, not quantity. The quality of our relationships hinges on the meaning and depth we derive from authentically connecting with others.

Why are we so nasty to each other online? Whether on facebook, twitter, whatsapp, blogs or websites, we say things to each other that we would never say face to face. Anonymity is a powerful force. Hiding behind a fake screen name makes us feel invincible, as well as invisible. Never mind that, on many websites, we're not as anonymous as we think—and we're not anonymous at all on Facebook.

Social Media, these days, goes like a breeze,
Fake news can be spread with ultimate ease.
What were once called lies
"Alternative facts" disguise,
"Incomplete information"
used as you please.

Even when we reveal our real identities, we still misbehave.

Browsing Facebook & other social media lowers our self control. Most of us present an enhanced image of ourselves on Facebook. This positive image—& the encouragement we get, in the form of "likes"—**superficially** boosts our self-esteem. And when we have an inflated sense of self, we exhibit poor self-control.

We're less inhibited online because we don't have to see the reaction of the person we're addressing. Because it's harder to see and focus on what we have in common, we tend to **dehumanize** each other.

Astoundingly many people still forget that they're speaking out loud when they communicate online. Especially when posting from a smartphone: You are publishing but you don't feel like you are. So what if you say "I hate you" on this tiny little thing? It's like a toy. It doesn't feel consequential.

A few years from now you would look back & ask "what the hell was I doing?" Just unproductively refreshing a timeline & hoping to catch something interesting. That kind of passive purposeless entertainment slowly **cripples** our mental faculties.

You didn't really need to know that, but that's how easy it is for us to clutter each other's consciousness with mostly worthless information. But yeah you read all the above... and there you go posting another pic...so "likes" from idiots can validate your existence.

So do Smartphones meet the requirements of the **Mark of the BEAST**? As persons who have studied technology, the guys in the videos (Sean & Chamath) goal was to aid you in answering this question by analyzing some of the factors. Based off of this analysis the answer is smartphones are the closest thing to date that meet the definition of the Beast. They not only meet the physical description as provided in Revelation 13:16 but they are well on their way to meeting the demographic description provided in Revelation 13:17, when viewing the rate at which they are being adopted worldwide. So you have the Quranic & Biblical verses staring you in the face. Analyze or return to facebook...to **feed the beast**!!!

"If you feed The BEAST, the beast will destroy you"

This is a statement from an ex-facebook employee, Chamath Palihapitiya. *Check him out on youtube*

Apple's Logo

is a bite from an apple Remember EVE... She took a BITE out of an apple

Satanic Influence

The BEAST

Bible Rev: 13:15...And it was allowed to give breath to the image of the beast, so that the image of the beast might even speak

Quran 27:82

"And when the Word is fulfilled against the unjust, We shall produce from the earth a BEAST to FACE them. IT will speak to them, for that mankind did not believe with assurance in Our Signs."

Social Media (SM) + Smartphones: it's vapid, it's shallow, it's vile, it's toxic… IT'S THE BEAST

You can ignore the Scriptures and flow with the current tide of destruction. Or you can try to analyze the words of the Quran & the Bible regarding the BEAST. Social media sites like facebook is the cyber Sodom & Gomorrah. Or it can be compared to the mother of all evils…it's the SERPENT in the garden. Take a bite into the APPLE!!! Chamath doesn't want to get "programmed." so he does NOT use Facebook. "We get rewarded with these short-term signals—hearts, likes, thumbs up. We conflate that with value, and we conflate it with truth."

Sean Parker (another ex-facebook employee), calls technology (smartphones & SM)…WEAPONS OF MASS DESTRUCTION. "How do we consume as much of YOUR TIME and conscious attention as possible? We need to give you a little dopamine hit every once in a while because someone liked or commented on a photo or a post or whatever. And that's gonna get you to contribute more content and that's gonna get you more likes and comments. It's a social validation feedback loop. It's exactly the kinda thing a hacker like myself would come up with because you're **exploiting a vulnerability** in human psychology. The inventors, creators, **UNDERSTOOD THIS CONSCIOUSLY & we DID IT ANYWAY**."

INTENTIONALLY created an addictive product! They knew that they were going to be DESTROYING children. The point is HOW can we pull our children back from the edge of destruction. The answer is that…WE CANNOT. They and we are DOOMED!!! UNLESS we act on the warnings.

WATCH THIS: A woman in this video (www.youtube.com/watch?v=faXFC-ZGHGst) talks about how Chamath states the obvious: "that facebook is ripping apart the social fabric of society". He expressed "**tremendous guilt**" about helping to attract 2 billion people to Facebook, which he says is **programming** people. Like this: Social media has turned young women into disgusting little sluts with NO moral foundation whatsoever. One have to feel sorry for any young man hoping to select a girl from this bunch to be his wife and the mother of his children. And equally sad for any decent young woman (are there any left) hoping to find a good husband.

Have you seen the one who takes their low desires for their god?" (Quran 25:43; 45:23)…

TINDER (the dating app) has totally destroyed women. Do you know the meaning of "tinder"…Go to youtube & search "Nolla, tinder" She speaks truth about this great digital whore of babylon.

This programming has led to us becoming zombies. Here's most people's lives…We have a routine. We wake up & scroll through for 15 minutes…shower… Go to work, post all day, come home, lie on the couch, and scroll for hours & then go to bed. It's a zombie existence.

So let's take a look at the Bible: In Revelation 13:16 John describes the **Mark of the Beast** "And he causes all both small & great, rich & poor, free & bond, to receive a mark in their right hand, or in their foreheads." John continues to describe the repercussions of not receiving this mark, "And that no man might **buy or sell**, save he that had the mark, or the name of the beast, or the number of his name." Revelations 13:17

The definition for "mark" provided by the English Language Concordance is "thing carved, sculpture, graven work, of idolatrous images". This definition provides an accurate definition of the Mark of the Beast based on today's technological capabilities. It would be hard to argue that modern day Smartphones are not carved things or graven work of idolatrous images. Those who would disagree with this statement should try and pry one from the hands of a 13-year-old.

The more time we spend artificially strengthening our virtual images **the weaker our true character becomes**. We need to thoughtfully participate in the interconnected world—and social media platforms used correctly, are an incredibly effective way to do so. But these tools only work if we use them as intended.

This requires some narcissism, the self-regard necessary to express our authentic selves — **but not the obsession with image** that caused Narcissus' untimely end. For people, a SM bubble inflates every day, as their

key indicators—endorsements! clickthroughs! likes! —soar. Unfortunately, these misguided measures exert great & growing influence on how we manage our lives & businesses while reflecting our SM misuse.

If we don't pop our virtual personal bubbles, we can be in for a world of very real hurt. Too many of us will stare too intently at our highly curated images & plunge through our screens into a **bottomless sea of inauthenticity**.

One of the most common refrains about the explosive growth of social media is that it makes many of us "**dangerously narcissistic**." That's an understandable observation. We all need a healthy dose of narcissism, of self-regard and self-love. We do, and should, seek to nurture self-worth in our children and colleagues. We need to have a sense that we matter, and we need to lean in and participate in the world by fostering new, meaningful connections. Given that the world will never be less connected, social and transparent, and that therefore we will never be less exposed, now is the time to reread the myth of Narcissus so we can avoid his fate – and leverage, rather than squander, the value social media offers.

According to the myth, the handsome young Narcissus was celebrated for his beauty. Although he attracted numerous admirers, he **arrogantly spurned** all of them. One of these spurned admirers prayed to a goddess for revenge, and the goddess too found Narcissus' self-love and arrogance overly extreme. She caused young Narcissus to become deeply infatuated with his own reflection in a pool. Eventually, he wasted away and transformed into the flower that bears his name.

Narcissus' problem was not the degree of self-regard he had, **but the object of his self-regard: his image**, reflected (and refracted) in the lake. Too many of us are committing the same costly mistake….with our images reflected in a screen.

We're curating social media images of ourselves. These blemish-free, idealized avatars are every bit as refracted as Narcissus' lake-dwelling alter ego. We sail further & further away from our true selves each time we polish our profiles, stretch our online resumes, or slap flattering Instagram filters on